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Women's Choice Award®
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FOR IMMEDIATE RELEASE

**James E. Dy, CFP®, ChFC®, CIMA®, AIF®, AAMS®, AWMA®
Receives the Women's Choice Award®
for Providing Exemplary Financial Services to Women**

Bedminster, NJ – January 1, 2021 - WomenCertified Inc., home of the Women's Choice Award identifies Financial Advisors and Firms based on rigorous research focused on 17 points of objective criteria, in addition to references of validation from the advisor's peers and/or superiors. As such, it is an honor to announce that James E. Dy has earned the Women's Choice Award, demonstrating a strong commitment to providing exemplary services for female clientele.

The Women's Choice Award is the only recognition program, identifying well-qualified advisors and firms who understand and appreciate the importance of women's financial power in today's economy by providing the necessary services and experiences to assist her through the life stages. Achieving this award reaffirms the commitment James E. Dy has to extraordinary service in addressing the financial needs of women and their families.

We believe that helping support women on their road to financial security is truly a win-win for all. In fact, while people know that women control more money than men, and that women are also the financial decision makers of the household, according to [Wealthsimple](#), women are investing 40% less than men. This means that women are losing out on a sense of pride and confidence that comes with reaching financial goals- in addition to compounding the pay gap dramatically over time.

Delia Passi, founder of the Women's Choice Award says, "Women value financial security and yet they struggle with whom they can trust with their finances. Our goal is to simplify her life, and with the Women's Choice Award, women and couples have a sound starting point. We also take pride in helping advisors and firms who have gone above and beyond to provide a superior experience to their female clientele. We applaud these advisors and the

efforts they put forth to provide women with the service and financial education that they deserve.”

As the leading advocate for female consumers and former group publisher of Working Woman and Working Mother magazines, Passi created the Women’s Choice Award for Financial Advisors in an effort to help women identify those advisors who are committed to providing quality service. The award allows this outstanding group of advisors to showcase their commitment to the women’s market, while giving potential clients a starting point for entrusting their finances to an advisor.

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ABOUT FIRM/ADVISOR

James E. Dy, CFP®, ChFC®, CIMA®, AIF®, AAMS®, AWMA® is a Partner at Main Street Wealth Management, LLC, a boutique wealth management firm based in Bedminster, NJ. He and his firm specialize in helping successful physicians, executives and entrepreneurs in the key areas of: estate conservation, retirement planning, investment and risk management, and business succession. James’ team utilizes a unique process in order to understand their clients’ financial objectives - before creating a customized approach to helping them work toward achieving their desired goals and objectives. For more information, please visit their website at: www.MSWealth.com.

ABOUT WOMEN’S CHOICE AWARD

The Women’s Choice Award® Financial Advisor program was created by WomenCertified Inc., the Voice of Women, in an effort to help women make smart financial choices. The program is based on 17 objective criteria associated with providing quality service to women clients such as credentials, experience and a favorable regulatory history, among other factors. The inclusion of a financial advisor within the Women’s Choice Award Financial Advisor network should not be construed as an endorsement of the financial advisor by WomenCertified or its partners and affiliates and is no guarantee as to future investment success.

Women’s Choice Award® Financial Advisors and Firms represent less than 1% of financial advisors in the U.S. As of December 31, 2020, of the 566 considered for the Women’s Choice Award, 193 were named Women’s Choice Award Financial Advisors/Firms.

To learn more, visit www.womenschoiceaward.com.